Part 2

EQUIPROBABLE SELECTING FROM AN UNSTRATIFIED POPULATION

- Target population:
  - Study and respondent populations.
- Sample selecting methods:
  - Probability selecting;
    - Equiprobable selecting.
- Terminology and notation.
- Estimating an:
  - Average or total;
  - Proportion or frequency;
  - Ratio.
- Opinion polling.
- Choice of sample size:
  - Absolute precision;
  - Relative precision.
- Selecting clusters:
  - Equal-sized clusters;
  - Unequal-sized clusters.
- Ratio estimating.

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