Part 2

EQUIPROBABLE SELECTING FROM AN UNSTRATIFIED POPULATION

- **Target population:**
    - **Study and respondent populations.**

- **Sample selecting methods:**
    - **Probability selecting;**
        - **Equiprobable selecting.**

- **Terminology and notation.**

- **Estimating an:**
    - **Average or total;**
    - **Proportion or frequency;**
    - **Ratio.**

- **Opinion polling.**

- **Choice of sample size:**
    - **Absolute precision;**
    - **Relative precision.**

- **Selecting clusters:**
    - **Equal-sized clusters;**
    - **Unequal-sized clusters.**

- **Ratio estimating.**

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