

## **Part 2**

### **EQUIPROBABLE SELECTING FROM AN UNSTRATIFIED POPULATION**

- **Target population:**
  - **Study and respondent populations.**
- **Sample selecting methods:**
  - **Probability selecting;**
  - **Equiprobable selecting.**
- **Terminology and notation.**
- **Estimating an:**
  - **Average or total;**
  - **Proportion or frequency.**
- **Opinion polling.**
- **Choice of sample size:**
  - **Absolute precision;**
  - **Relative precision.**

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