

EM9356: The Globe and Mail, November 19, 1993, page A30

Polling the polled

With millions of Americans being surveyed annually by pollsters, the U.S. research firm ICR – which conducts a weekly national study – decided to ask 1,006 randomly selected respondents why they were

responding to questions. The answers (more than one was permitted, so the percentages total more than 100): "I'm a nice person" (about 25 per cent of replies); "Timing is everything" (20 per cent); "I'm nosy" (15); "You have a lovely voice," "It was a great opportunity to share information," "I didn't see

any harm in it" and "The questions were so interesting" (11 per cent each); "I've done this myself – I know what you're going through" (10 per cent).

Source: The Washington Post.

The article EM9356 reprinted above is used in Chapter 1 of the STAT 231 Course Materials.