

OUTLINE FOR RSS PRESENTATION

1. (5 minutes) Objective and Outline of Presentation
 - objective - need for communicating statistics, especially to students in an introductory course
 - outline of presentation
2. (10 minutes) Empirical Problem Solving
 - what is EPS?
 - the pervasiveness of EPS (two eggs - one from science(SOL), one from newspaper - photo radar?)
 - EPS and Scientific Method
 - EPS = the application of Statistics
3. (45 minutes) Structure and Language
 - key to communication is structure and language (also notation?) - chance to slam the opposition
 - PPDAC - broad outline to second level
 - reaction time lab - work through PPDAC, highlighting structure and terminology, include model for data (small y and large Y)
4. (10 minutes) The role of the model
 - describing the response variates and attributes
 - estimating attributes
 - describing hypothetical repetitions of DAC
 - estimators, formal inference procedures
5. (20 minutes) Consequences(for teaching)
 - forces balance of coverage of EPS (all examples, cases presented within the framework- many "standard topics" deleted)
 - requires much more information about context eg newspaper clippings insufficient
 - much broader scope to discuss simple(from analysis point of view) examples
 - more work than mathematical treatment- assessment a challenge but can be done
 - opportunity for active participation of students in EPS - provides structure

- good stuff sticks to students - students understand that Statistics is relevant, useful, important

6. (1 minute) Summary