## Interactive Clustering Overview and Tools

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#### Overview

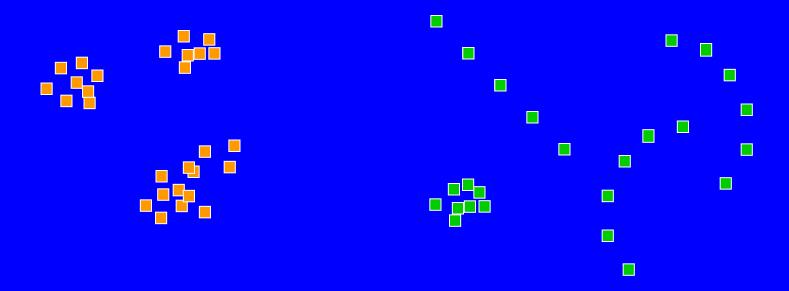
- 1. Finding groups in data
- 2. Interactive data analysis
- 3. Enlarging the problem
- 4. Putting it together
- 5. Software modelling (illustration)
- 6. Summary

## 1. Finding groups in data

- Objects to be grouped together
  - locations
  - pairwise (dis)similarities

#### Applications:

- Web documents as objects to be grouped
- Building groups to use later as classification
- Building groups to serve as templates
- Building groups to understand/model



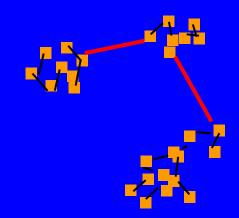
Group definition (like with like)

- homogeneous vs heterogeneous
- part of pattern

## group definition is a problem

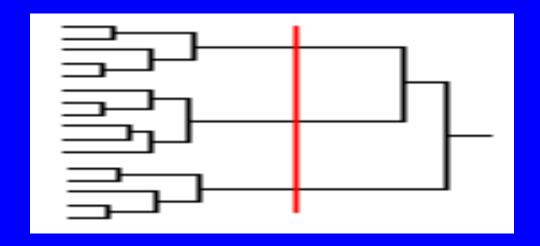
## Clustering approaches

- Agglomerative (near points/clusters are joined)
  - Single linkage
  - Complete linkage
  - Average linkage



- Recursive splitting
  - e.g. minimal spanning tree

#### Cluster hierarchies

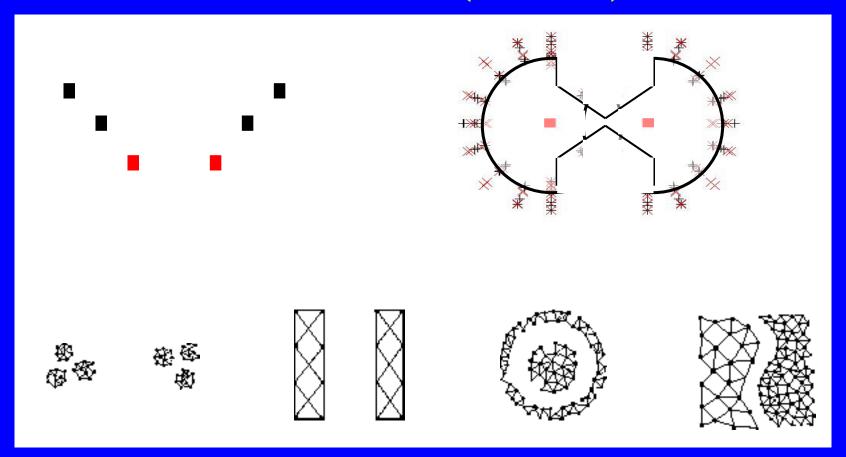


- Clusters are nested
- Often represented as a tree (dendrogram)
- Join/split history and 'strength' preserved

#### Other approaches

- k-means
  - assign points to k groups
  - re-assign to improve objective function
- model-based
  - likelihood/Bayesian; model search/averaging
- density estimation
  - groups = high-density regions
- classification to cluster
- visually motivated methods

# Visual Empirical Regions of Influence (VERI)



May 17 2001 CASI 2001

#### Notes

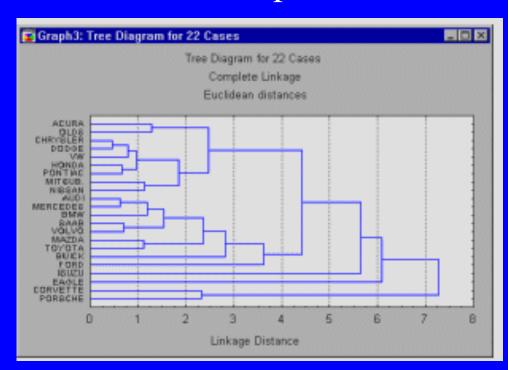
- many choices
  - between and within methods
- built-in biases for shapes
- computationally costly
  - $O(n^2) ...$

Conceptual model: algorithmic, run to completion

#### typical software

resources dedicated to numerical computation

- teletype interaction
- runs to completion
- graphical "output"



Compare to interactive data analysis

#### Interactive data analysis

- exploratory, tentative
- graphical
- non-algorithmic
  - varied granularity
- integrated
- deep interaction

## 3. Enlarging the problem

Mutually exclusive and exhaustive groups

$$g_1, g_2, \ldots, g_k$$

form a partition

$$P = \{g_1, g_2, ..., g_k\}$$

of the set of data objects.

Goal: Explore the space of possible partitions.

## Structuring the partition space

$$P_A = \{g_1, g_2, \dots, g_a\} \text{ and } P_B = \{h_1, h_2, \dots, h_b\}$$

- When a > b,  $P_A$  call a *finer partition* than  $P_B$ .
  - P<sub>A</sub> is called a *refinement* of P<sub>B</sub> (or P<sub>B</sub> a *reduction* of P<sub>A</sub>)
- $P_A$  is *nested* in  $P_B$  only if a > b and *every*  $g_i$  is a subset of a single  $h_j$  write  $P_A$   $P_B$  or  $P_B$   $P_A$
- When a = b,  $P_A$  is called a *reassignment* of  $P_B$

#### Reduction

$$P_1 = \{g_1, ..., g_6\} \rightarrow P_2 = \{h_1, ..., h_4\} \rightarrow P_3 = \{m_1, m_2, m_3\}$$

- $h_i = g_i$  i = 1, 2;  $h_3 = join(g_3, g_4)$ ;  $h_4 = join(g_5, g_6)$ 
  - nesting:  $P_1$   $P_2$
- disperse elements of  $h_4$  over  $h_i$  i = 1, 2, 3 to give  $m_i$  for i = 1, 2, 3.
  - split  $(h_4) = \{h_1^*, h_2^*, h_3^*\}; m_i = join (h_i^*, h_i)$
  - $-P_2$  }  $P_3$  is false

## Reduction decisions/options

- join operations: which groups?
  - e.g. inner, outer, centres, ...
  - distance measures to use ...
- dispersal operations:
  - selecting group(s)
    - Max volume, eigen-value, MST...
  - determining partitional method
    - random, VERI, MST, ...
  - choosing join ...

#### Refinement

$$P_2 = \{h_1, ..., h_4\}$$
 --->  $P_1 = \{g_1, ..., g_6\}$ 

• 
$$g_i = h_i$$
  $i = 1, 2$ ; split  $(h_3) \rightarrow g_3$ ,  $g_4$  split  $(h_4) \rightarrow g_5$ ,  $g_6$ 

nesting: P<sub>2</sub> { P<sub>1</sub>

## Refinement decisions/options

- which groups to split?
  - e.g. inner, outer, directions, ...
  - distance measures to use ...
- how to split?
  - MST, outlying points, reassignment, ...

#### Reassignment

$$P_1 = \{g_1, ..., g_k\} \rightarrow P_2 = \{h_1, ..., h_k\}$$

- objective function d(P) to be minimized.  $P \leftarrow P_1$
- for each object o in  $g_i$ , assign it to one of  $g_j$  (j != i) forming a new partition  $P_{ij}$  and find largest

$$\Delta_{ij}(o) = d(P) - d(P_{ij})$$

- repeat for all i, j. If max  $\Delta_{ij} > 0$  move o from  $g_i$ , to  $g_j$
- Repeat until  $\Delta_{\text{max}} \leftarrow 0$

#### Reassignment decisions/options

#### Objective function

- distances, centres, ...
- within vs between/within, ...
- variates/directions
- Iteration strategy
  - single-pass, k-means, completelooping (greedy), start, ...

## 4. Putting it together

Series of moves in partition space:

1. Refine (P) 
$$\rightarrow$$
 P<sub>new</sub>

2. Reduce (P) 
$$\rightarrow$$
 P<sub>new</sub>

3. Reassign (P) 
$$\rightarrow$$
 P<sub>new</sub>

## Additional ops on partitions

- Unary:
  - Subset (P)
  - Operate any of R (subset (P))
  - Manual (P) ... change P according to manual intervention (e.g. colouring)

#### n-ary operators

- resolve  $(P_1, ..., P_m) \longrightarrow P_{new}$
- dissimilarity  $(P_i, P_j) \longrightarrow d_{i,j}$
- display  $(P_1, ..., P_m)$ 
  - dendrogram if  $P_1 \{ ... \{ P_m \}$
  - mds plot of all clusters in  $P_1, ..., P_m$
  - mds plot of all partitions  $P_1, ..., P_m$

## 5. Software modelling

- Principal control panel:
  - current partition and list of saved partitions
  - refine, reduce, re-assign, re-start buttons
  - cluster plot button (mds plot)
  - random select button
  - subset focus and join toggle
  - operation on partitions button
  - manual button (form partition from point colours)

#### Secondary panels

- Refine:
  - performs refine, offers access to arguments
- Reduce
  - performs reduce, offers access to arguments
- Reassign
  - performs reassign, offers access to arguments
- Each will operate on only those points highlighted or on all if none selected.

## Secondary panels (continued)

- Operate on partitions
  - saved partitions list
  - resolve selected partition
  - plot selected partitions using selected dissimilarity
  - dendrogram of selected partitions (if nested)
  - cluster-plot for clusters of selected parttitions (esp. for non-nested)

## Software modelling (details)

#### • Objects:

- Point-symbols, case-objects (existing in Quail)
- Cluster-points
- Clusters
- Partitions

#### Methods

- Reduce, refine, reassign, ...

#### Software illustration

- Two prototype displays (buggy)
  - Single-window
  - Separate windows
- Integration with existing Quail graphics
- Manual, dendrogram, cluster plots, ...
- VERI clustering

#### 6. Summary

- Cluster analysis is naturally exploratory and needs integration with modern interactive data analysis.
- Enlarging the problem to partitions:
  - simplifies and gives structure
  - encourages exploratory approach
  - integrates naturally
  - introduces new possibilities (analysis and research)

#### Acknowledgements

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