

SPARSE EIGENVALUE SYSTEMS  
 Exercise 0: An appetizer

**Problem 0. The largest matrix computation of the world**

How does a search engine like Google rank the importance of sites in the world wide web? It surfs randomly through the web and computes the probability for each page to be hit. This random surf – or random walk – is defined as follows (cf. [1] for more details):

If you have reached a certain page, then you have two choices. Either you follow randomly one of the links on this page or you pass to some arbitrary, randomly chosen page of the whole web. The first choice you take with probability 0.85 and the second choice with probability 0.15 (approximately you might throw a dice: If it's a 6, you pass to an arbitrary page, otherwise you follow one of the links). After you have made this choice, each possible page is considered with equal probability.

For instance, assume that the web consists of the 4 sites  $S_1, S_2, S_3, S_4$  and  $S_1$  has an outgoing link to  $S_2$  and  $S_4$ . Then, from  $S_1$  we go to  $S_2$  with probability  $0.85/2 + 0.15/4$ . Clearly, we might represent this web by a  $4 \times 4$  matrix  $A = (a_{ij})$  where  $a_{ij} = 1$  if  $S_j$  has an outgoing link to  $S_i$ , and  $a_{ij} = 0$  otherwise. The matrix  $P = (p_{ij})$  then contains the probabilities  $p_{ij}$  to pass from  $S_j$  to  $S_i$  in the random walk. For example

$$A = \begin{bmatrix} 0 & 1 & 0 & 1 \\ 1 & 0 & 1 & 1 \\ 0 & 0 & 0 & 1 \\ 1 & 1 & 0 & 0 \end{bmatrix} \Rightarrow P = \begin{bmatrix} \frac{0.15}{4} & \frac{0.85}{2} + \frac{0.15}{4} & \frac{0.15}{4} & \frac{0.85}{3} + \frac{0.15}{4} \\ \frac{0.85}{2} + \frac{0.15}{4} & \frac{0.15}{4} & \frac{0.85}{1} + \frac{0.15}{4} & \frac{0.85}{3} + \frac{0.15}{4} \\ \frac{0.15}{4} & \frac{0.15}{4} & \frac{0.15}{4} & \frac{0.85}{3} + \frac{0.15}{4} \\ \frac{0.85}{2} + \frac{0.15}{4} & \frac{0.85}{2} + \frac{0.15}{4} & \frac{0.15}{4} & \frac{0.15}{4} \end{bmatrix}.$$

If we start on our favorite page  $S_1$  then the  $j$ -th entry of the vector  $p_1 = P e_1$  is the probability that after one step we reach  $S_j$  (here  $e_1 = (1, 0, 0, 0)^T$ ). Analogously the vector  $p_k = P^k e_1$  contains the probabilities for each page to be reached in the  $k$ -th step.

It is a famous result of Perron and Frobenius (1907) that – independently of the starting vector  $e_0$  – the sequence  $p_k = P^k e_0$  converges to a fixed vector  $p = \lim p_k$ . This vector, in fact, contains the page rankings used by Google.

- Show that  $p$  must be an eigenvector of  $P$ .
- Compute  $p$  for our matrix of the example. Which sites are the most important?
- For the world wide web the catch lies in the fact that the dimension  $n$  of  $P$  is very large. According to [1] there were about  $n = 13$  billion ( $13 \cdot 10^9$ ) web pages in May 2002. How much memory would it take to store the whole matrix  $P$ , if each entry took just 1 byte? How long would it take to multiply  $P$  with some vector  $x$ , if your computer can perform  $2 \cdot 10^9$  scalar multiplications in a second while additions simply are neglected?
- In the mean, each web page has about 7 outgoing links. Show under this assumption that  $P$  can be written in the form  $P = P_0 + ee^T$ , where  $P_0$  is sparse, and  $e \in \mathbb{R}^{n \times 1}$ . How much memory does it (approximately) take to store  $P_0$  and  $e$ ? How, do you think, the matrix-vector multiplication  $Px$  can be performed cheaply?

[1] Cleve Moler, [http://www.mathworks.com/company/newsletter/clevescorner/oct02\\_cleve.shtml](http://www.mathworks.com/company/newsletter/clevescorner/oct02_cleve.shtml)

Deadline: To be announced