



## COMPUTATIONAL MATHEMATICS PRESENTS COLLOQUIUM SPEAKER

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Monday March 15, 2010  
MC5136 at 3:30pm–5:00pm

### TITLE:

## “The Derivative of a Set: Normal Cones and Optimization”

**ABSTRACT:** In calculus we are taught that to find a minimum of a function we start by finding the roots of its derivative. In this talk we explore how this idea extends to finding the minimum of a smooth function over a constraint set:

$$\min \{f(x):x \in S\}$$

To do this we develop the Normal Cone. By understanding this geometric object we can extend the notions and algorithms of unconstrained optimization ( $\min \{f(x)\}$ ) into a constrained setting ( $\min \{f(x):x \in S\}$ ). In this talk we discuss the basic definition of a normal cone, provide illustrative examples, and demonstrate how normal cones provide the tools necessary to develop constraint identification theory for optimization problems.

**AUDIENCE:** This talk is accessible to anyone with an understanding of multivariate calculus.

**\*\* Refreshments will be available**